AMERICAN REPERTORY BALLET
PRINCETON BALLET SCHOOL

GALA ADVERTISING JOURNAL

American Repertory Ballet's Annual Gala honors inspiring artists, teachers, students, and community members who contribute to the cultural heartbeat of New Jersey.

Our Gala Advertising Journal gives you the opportunity to engage patrons, families, friends, alumni, and supporters of American Repertory Ballet (ARB). This year's event will take place on **March 9, 2019 at the Pines Manor, Edison, NJ.**

ARB will honor **Christine Zoffinger** and **Joshua Zinder Architecture + Design (JZA+D)** for their outstanding and longtime support of the arts. **Erika Mero** will receive the Audrée Estey Award for Excellence in Dance Education.

ADVERTISE YOUR BUSINESS OR CREATE A PERSONAL TRIBUTE:

AD JOURNAL SIZE (all ads are color)	SPECS	COST
AD SPONSER	4.5"x7.5"	$750
FULL PAGE	4.5"x7.5"	$400
HALF PAGE	4.5"x3.625"	$250
QUARTER PAGE	2.125"x3.625"	$175

–Please complete the reverse side–

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ADVERTISING CONTRACT

Please fill out the following form to confirm your chosen advertising package. Acceptable formats for submission: PDF, EPS, High Resolution TIF. Space is limited; advertisers will be accommodated on a first-come, first-serve basis. Email contract to Dana Cox, Development Assistant, at dcox@arballet.org, call at (732)249-1254, ext. 25, fax to (732)249-8475, or mail to ARB Administrative Offices, P.O. Box 250 New Brunswick, NJ 08903. **ALL ADS ARE DUE ON FEBRUARY 19, 2019 BY 10:00 A.M.**

CONTACT INFORMATION

NAME/CONTACT PERSON

CONTACT PHONE NUMBER

CONTACT E-MAIL ADDRESS

ADDRESS CITY//STATE//ZIP CODE

ADVERTISING PACKAGES

[ ] AD SPONSER | **$750** [ ] FULL PAGE | **$400** [ ] HALF PAGE | **$250** [ ] QUARTER PAGE | **$175**

PAYMENT: Please make checks payable to "AMERICAN REPERTORY BALLET."

[ ] Check enclosed [ ] Bill me [ ] Charge to: Visa, MC, AMEX (circle one)

Card # _____ Exp. Date_____

Signature _____ Date _____

THANK YOU FOR SUPPORTING THE ARTS!

Please send your completed contract and your high-resolution (at least 300dpi, full CMYK color) advertisements to dcox@arballet.org.

AGREEMENT

By signing below, I certify that I am an authorized employee of _____ and that my organization agrees to provide the necessary playbill ad materials and resources to American Repertory Ballet, Princeton Ballet School for the agreed upon advertising packages, effective as of the date of this agreement until June 30, 2019.

Signature Date